

SPEAKER PROFILE

Alwaleed Alkeaid

Sports Leadership | Governance
Talent | Transformation

Keynotes | Panels | Executive Workshops

Founder of SSPN | Secretary General, Yoga Global
Federation | Former CEO, Saudi Boxing Federation

Request Speaking Availability >

✉ me@alwaleedalkeaid.com

🌐 www.alwaleedalkeaid.com

📍 Saudi Arabia | GCC | Global Sport



SPEAKER PROFILE

Why Book Alwaleed

Clear ideas. Real-world experience.
Practical insight.



Who He Speaks To

Federations, clubs, government entities, investors, corporates, universities and conference audiences.



Speaking Formats

Keynotes, panels, executive workshops, roundtables, fireside chats and moderator roles.



What Audiences Gain

- ✓ Fresh perspective on sport in Saudi Arabia and the GCC
- ✓ Practical leadership and governance insight
- ✓ Real-world lessons from federations, events and entrepreneurship
- ✓ Actionable ideas on talent, performance and execution



Core Positioning

Sports strategy, governance, talent, leadership and transformation.



Speaker



Advisor



Founder of SSPN



Secretary General,
Yoga Global Federation



Alwaleed Alkeaid

| Sports Strategy, Governance & Talent Advisory

SPEAKER PROFILE

Signature Speaking Topics

Talks grounded in strategy, leadership and transformation.



01

Sports Leadership & Governance

Practical insight on leadership, governance, decision-making and institutional direction.



02

Saudi Sports Transformation

A grounded perspective on the evolution of sport in Saudi Arabia and the GCC.



03

Building High-Performing Sports Organizations

How strategy, structure, talent and execution shape stronger sports institutions.



04

Talent, Execution & Institutional Performance

What it takes to attract the right people and turn plans into results.



05

Entrepreneurship, Innovation & Growth in Sport

Lessons from building ventures, ecosystems and new opportunities in sport.



06

Leadership, Personal Transformation & Mindset

Personal lessons on discipline, resilience, identity and long-term growth.



Keynotes



Panels



Executive Workshops



Fireside Chats



Moderator Roles



Founder of SSPN | Secretary General, Yoga Global Federation | Former CEO, Saudi Boxing Federation



Alwaleed Alkeaid

Sports Strategy, Governance & Talent Advisory

03

SPEAKER PROFILE

Selected Speaking Experience

A record of speaking, moderating and contributing across conferences, leadership forums and sport industry platforms.



01 Selected Appearances

- Riyadh Active Industry Conference
- Stadiums & Sports Innovation Summit KSA
- Saudi Sports & Leisure Summit
- SportsBiz Africa
- Universities, federations and leadership forums



02 Speaking Formats



Keynotes



Panels



Moderator Roles



Executive Workshops



Fireside Chats



03 What Organizers Value



Executive presence



Practical insight



Audience relevance



Strong moderation and discussion leadership



04 Engagement That Drives Impact

Alwaleed brings clarity, depth and real-world experience to every conversation — helping organizers deliver meaningful outcomes and audiences gain actionable perspective.



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SPEAKER PROFILE

Let's Start the Conversation

For keynote, panel, moderator, workshop and speaking inquiries, request availability or connect directly.



Speaking Inquiries

For conferences, summits, leadership forums, universities, government events and executive audiences.



What You Can Request

- ✓ Keynotes
- ✓ Panels
- ✓ Moderator Roles
- ✓ Executive Workshops
- ✓ Fireside Chats

Request Speaking Availability



Book a Strategy Call



Contact



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